

IN THE CLAIMS

Please cancel claims 6, 7, 11, 13, 51, 52, 56, 58, and 93 amend claims 1-5, 8, 12, 16, 23, 30, 35, 39, 42, 43, 46-50, 57, 61, 68, 75, 76, 80, 84, 87, 88, 91, 92, 94, and 95 as follows:

1. (CURRENTLY AMENDED) A method of providing media program information, comprising the steps of:

accepting a command to select an active channel from a plurality of selectable channels;

accepting a command to provide a menu guide selected from a plurality of menu guides together defining a media program information space segmented by [[a]] daypart, wherein the menu guide is associated with a first daypart; and

providing the menu guide, the menu guide comprising a menu guide content portion presenting at least some of the media program information ~~media program information regarding media programs consisting of all of the media programs scheduled to be available during the first daypart on a channel consisting of the active channel.~~

2. (CURRENTLY AMENDED) The method of Claim 1, wherein the at least some media program information describes the at least one media programs scheduled to be available on an active channel during the first daypart on the active channel.

3. (CURRENTLY AMENDED) The method of Claim 1, wherein the menu guide further comprises a channel portion indicating an the active channel.

4. (CURRENTLY AMENDED) The method of Claim 3, wherein the channel portion further indicates the selectable channels.

5. (CURRENTLY AMENDED) The method of Claim 3, wherein the channel portion indicated selectable channels are organized according to a sort selected from the group comprising alphabetical order, wherein each of the selectable channels is associated with a unique alphabetical designator, numerical order, wherein each of the selectable channels is associated with a unique numerical designator, implicit user preference; explicit user preference; and at least one category, wherein at least some of the selectable channels are members of the at least one category.

6. (CANCELED)

7. (CANCELED)

8. (CURRENTLY AMENDED) The method of Claim 21, wherein the menu guide further comprises a picture in guide (PIG) portion.

9. (ORIGINAL) The method of Claim 8, wherein the PIG portion presents media content for an active media program, wherein the active media program is a media program currently provided on the active channel.

10. (ORIGINAL) The method of Claim 8, wherein the PIG portion presents media program information regarding the media program currently provided on the active channel.

11. (CANCELED)

12. (CURRENTLY AMENDED) The method of Claim 11, wherein the menu guide content portion comprises:

a plurality of portions of the media program information, each portion describing a respective one of the plurality of media programs scheduled to be available during the first daypart on the active channel.

13. (CANCELED)

14. (ORIGINAL) The method of Claim 12, wherein the plurality of portions are scrollable and each of the plurality of portions are selectable.

15. (ORIGINAL) The method of Claim 12, further comprising the step of:
accepting a command to select one of the plurality of media programs available during the first daypart on the active channel; and
presenting further media program information further describing the selected one of the media programs.

16. (CURRENTLY AMENDED) The method of Claim 11, wherein the menu guide further comprises an advertising content portion having advertising content.

17. (ORIGINAL) The method of Claim 16, wherein the advertising content is determined by a provider of the media program provided on the active channel.

18. (ORIGINAL) The method of Claim 16, wherein the advertising content is contextually related to the media program provided on the active channel.

19. (ORIGINAL) The method of Claim 16, wherein the advertising content is determined according to user preferences.

20. (ORIGINAL) The method of Claim 16, wherein the advertising content is determined according to user viewing habits.

21. (ORIGINAL) The method of Claim 16, wherein the advertising content is determined according to the first daypart.
22. (ORIGINAL) The method of Claim 16, wherein the advertising content is user-selectable and selecting the advertising content initiates contact with a vendor.
23. (CURRENTLY AMENDED) The method of Claim 21, wherein the menu guide content portion comprises a plurality of portions of the media program information, each portion describing a respective one of the plurality of media programs scheduled to be available during the first daypart on the ~~selected active~~ channel, and the method further comprises the steps of:
accepting a command to activate the menu guide content portion for navigation;
accepting a command to scroll through the plurality of portions of the media program information ~~describing the respective plurality of media programs~~; and
accepting a command to select one of the plurality of media programs.
24. (ORIGINAL) The method of Claim 23, further comprising the step of:
presenting further media program information regarding the selected one of the plurality of media programs.
25. (ORIGINAL) The method of Claim 23, further comprising the step of:
designating the selected media program as the home media program.
26. (ORIGINAL) The method of Claim 23, further comprising the step of:
designating the selected media program for recording.
27. (ORIGINAL) The method of Claim 1, wherein the first daypart is a current daypart.
28. (ORIGINAL) The method of Claim 1, wherein the first daypart is a selected daypart.

29. (ORIGINAL) The method of Claim 1, wherein the media program information is wrappably scrollable in daypart increments in a time dimension and scrollable in a channel dimension.

30. (CURRENTLY AMENDED) The method of Claim 1, further comprising the steps of:
accepting a selection of a second daypart from the media program information space; and
providing a second menu guide, the second menu guide comprising the menu guide content portion presenting ~~at least some of the media program information describing at least one media programs consisting of all of the media programs~~ scheduled to be available on ~~an~~ the active channel during the second daypart.

31. (ORIGINAL) The method of Claim 30, wherein:
the selected second daypart is temporally distant from the first daypart by a time period selected from the group comprising:

- a daypart;
- a day;
- a week;
- a month; and

the step of accepting a selection of the second daypart comprises the step of selecting a single user input.

32. (ORIGINAL) The method of Claim 30, wherein the step of accepting a selection of a second daypart from the media program information space comprises the steps of:
activating the menu guide content portion of the menu guide for navigation;
accepting a selection of a media program scheduled to be available on an active channel during the second daypart.

33. (ORIGINAL) The method of Claim 32, wherein the menu guide includes a menu content portion navigation icon indicating when the menu content portion of the menu guide is activated for navigation.

34. (ORIGINAL) The method of Claim 33, wherein the menu content navigation icon further comprises a plurality of elements indicating navigation of the menu content portion of the menu guide.

35. (CURRENTLY AMENDED) The method of Claim 21, further comprising the steps of:

accepting a command to designate a second channel as the active channel;
modifying the first menu guide content portion to present ~~at least some of the media~~ program information describing media programs consisting of all of the ~~at least one media programs~~ scheduled to be available on the second channel during the first daypart.

36. (ORIGINAL) The method of Claim 35, wherein the menu guide further comprises a channel portion indicating an active channel and selectable channels, and the step of accepting a command to designate a second channel as the active channel comprises the steps of:

accepting a command to activate the channel portion of the menu guide; and
accepting a command to designate one of the selectable channels as the active channels.

37. (ORIGINAL) The method of Claim 35, wherein the selectable channels are selectably organizable according to a sort selected from the sort group comprising:
 alphabetical order, wherein each of the selectable channels is associated with a unique alphabetical designator,
 numerical order, wherein each of the selectable channels is associated with a unique numerical designator
 implicit user preference;
 explicit user preference; and
 at least one category, wherein at least some of the selectable channels are members of the at least one category.

38. (ORIGINAL) The method of Claim 37, further comprising the steps of:
 accepting a command to organize the selectable channels according to the sort selected from the sort group; and
 organizing the selectable channels according to the selected sort.

39. (CURRENTLY AMENDED) The method of Claim 35, wherein the selectable channels are organized according to a plurality of categories, and the method further comprises the steps of:
 accepting a selection of a category from the plurality of categories;
 modifying the first menu guide content portion to present ~~at least some of the media~~ program information describing at least one media programs consisting of all of the media programs scheduled to be available on the channels belonging to the selected category during the first daypart.

40. (ORIGINAL) The method of Claim 35, wherein the selectable channels are organized according to a category selected from the category group comprising:
 a movie category;
 a pay per view category;
 a news category; and
 a sports category.

41. (ORIGINAL) The method of Claim 40, wherein at least one of the categories further comprises a plurality of subcategories.

42. (CURRENTLY AMENDED) The method of Claim 41, further comprising the steps of:

accepting a selection of a subcategory from the plurality of subcategories;
modifying the first menu guide content portion to present ~~at least some of the media program~~
information describing ~~at least one media programs consisting of all of the media programs~~
scheduled to be available on the channels belonging to the selected subcategory during the first
daypart.

43. (CURRENTLY AMENDED) The method of Claim 42, further comprising the step of:

selecting a second daypart;
providing a second menu guide, the second menu guide comprising the menu guide content
portion presenting ~~at least some of the media program~~ information describing ~~at least one media~~
programs consisting of all of the media programs scheduled to be available on the channels
belonging to the selected subcategory during the second daypart.

44. (ORIGINAL) The method of Claim 35, wherein the second channel is a channel providing access to an interactive service.

45. (ORIGINAL) The method of Claim 35, wherein the channel is a personal video recorder (PVR) channel providing access to media programs recorded on the PVR, and the first menu guide content portion describes at least one media program available on the PVR channel.

46. (CURRENTLY AMENDED) An apparatus for providing media program information describing media programs, comprising:

a receiver, having:

a tuner for receiving the media program and the media program information, a processor, communicatively coupled to the tuner, for accepting a command to select an active channel from a plurality of selectable channels and for accepting a command to provide a menu guide selected from a plurality of menu guides together defining a media program information space segmented by daypart, wherein the menu guide is associated with a first daypart, and for providing a the menu guide, the menu guide having a menu guide content portion presenting at least some of the media program information media program information regarding media programs consisting of all of the media programs scheduled to be available during the first daypart on the active channel[::]

~~wherein the menu guide is selectable from a plurality of menu guides together defining a media program information space segmented by a daypart via a command from an input device communicatively coupleable with the receiver.~~

47. (CURRENTLY AMENDED) The apparatus of Claim 46, wherein the at least some media program information describes ~~the at least one media programs~~ scheduled to be available on an active channel during the first daypart on the active channel.

48. (CURRENTLY AMENDED) The apparatus of Claim 47, wherein the menu guide further comprises a channel portion indicating ~~an~~ the active channel.

49. (CURRENTLY AMENDED) The apparatus of Claim 48, wherein the channel portion further indicates the selectable channels.

50. (CURRENTLY AMENDED) The apparatus of Claim 48, wherein the channel portion indicated selectable channels are organized according to a sort selected from the group comprising

- alphabetical order, wherein each of the selectable channels is associated with a unique alphabetical designator,
- numerical order, wherein each of the selectable channels is associated with a unique numerical designator
- implicit user preference;
- explicit user preference; and
- at least one category, wherein at least some of the selectable channels are members of the at least one category.

51. (CANCELED)

52. (CANCELED)

53. (ORIGINAL) The apparatus of Claim 49, wherein the menu guide further comprises a picture in guide (PIG) portion.

54. (ORIGINAL) The apparatus of Claim 53, wherein the PIG portion presents media content for an active media program, wherein the active media program is a media program currently provided on the active channel.

55. (ORIGINAL) The apparatus of Claim 53, wherein the PIG portion presents media program information regarding the media program currently provided on the active channel.

56. (CANCELED)

57. (CURRENTLY AMENDED) The apparatus of Claim 56 ~~46~~, wherein the menu guide content portion comprises:

a plurality of portions of the media program information, each portion describing a respective ~~one of the plurality~~ of media programs scheduled to be available during the first daypart on the active channel.

58. (CANCELED)

59. (ORIGINAL) The apparatus of Claim 57, wherein the plurality of portions are scrollable and each of the plurality of portions are selectable.

60. (ORIGINAL) The apparatus of Claim 57, wherein:
the input device further accepts a command to select one of the plurality of media programs available during the first daypart on the active channel; and
the processor further presents media program information further describing the selected one of the media programs.

61. (CURRENTLY AMENDED) The apparatus of Claim ~~47~~ ~~46~~, wherein the menu guide further comprises an advertising content portion having advertising content.

62. (ORIGINAL) The apparatus of Claim 61, wherein the advertising content is determined by a provider of the media program provided on the active channel.

63. (ORIGINAL) The apparatus of Claim 61, wherein the advertising content is contextually related to the media program provided on the active channel.

64. (ORIGINAL) The apparatus of Claim 61, wherein the advertising content is determined according to user preferences.

65. (ORIGINAL) The apparatus of Claim 61, wherein the advertising content is determined according to user viewing habits.

66. (ORIGINAL) The apparatus of Claim 61, wherein the advertising content is determined according to the first daypart.

67. (ORIGINAL) The apparatus of Claim 61, wherein the advertising content is user-selectable and selecting the advertising content initiates contact with a vendor.

68. (CURRENTLY AMENDED) The apparatus of Claim 47 ~~46~~, wherein the menu guide content portion comprises a plurality of portions of the media program information, ~~each portion~~ describing a respective ~~one of the plurality of media programs~~ scheduled to be available during the first daypart on the ~~selected~~ active channel, and wherein the input device further accepts:
a command to activate the menu guide content portion for navigation,
a command to scroll through the plurality of portions of the media program information ~~describing the respective plurality of media programs~~; and
a command to select one of the plurality of media programs.

69. (ORIGINAL) The apparatus of Claim 68, wherein the processor further presents further media program information regarding the selected one of the plurality of media programs.

70. (ORIGINAL) The apparatus of Claim 68, wherein the input device further accepts an input to designate the selected media program as the home media program.

71. (ORIGINAL) The apparatus of Claim 68, wherein the input device further accepts an input to designate the selected media program for recording.

72. (ORIGINAL) The apparatus of Claim 46, wherein the first daypart is the current daypart.

73. (ORIGINAL) The apparatus of Claim 46, wherein the first daypart is a selected daypart.

74. (ORIGINAL) The apparatus of Claim 46, wherein the media program information is wrappably scrollable in daypart increments in a time dimension and scrollable in a channel dimension.

75. (CURRENTLY AMENDED) The apparatus of Claim 46, wherein:
the input device further accepts a selection of a second daypart from the media program information space;
the processor further provides a second menu guide in response to the selection of the second daypart from the media program information space, the second menu guide comprising the menu guide content portion presenting ~~at least some of the media program information describing at least one media programs consisting of all of the media programs~~ scheduled to be available on ~~an~~ the active channel during the second daypart.

76. (CURRENTLY AMENDED) The apparatus of Claim 75, wherein:
the selected second daypart is temporally distant from the first daypart by a time period selected from the group comprising:
a daypart;
a day;
a week;
a month; and
the selection of the second daypart from the media program ~~information~~ information space is accomplished with a single input.

77. (ORIGINAL) The apparatus of Claim 75, wherein the input device further accepts a command to activate the menu guide content portion of the menu guide for navigation, and accepts a selection of a media program scheduled to be available on an active channel during the second daypart.

78. (ORIGINAL) The apparatus of Claim 77, wherein the menu guide includes a menu content portion navigation icon indicating when the menu content portion of the menu guide is activated for navigation.

79. (ORIGINAL) The apparatus of Claim 78, wherein the menu content navigation icon further comprises a plurality of elements indicating navigation of the menu content portion of the menu guide.

80. (CURRENTLY AMENDED) The apparatus of Claim 47 ~~46~~, wherein:
the input device further accepts a command to designate a second channel as the active channel;
the processor further modifies the first menu guide content portion to present ~~at least some~~
~~of the~~ media program information describing media programs consisting of all of the at least one
media programs to be available on the second channel during the first daypart.

81. (ORIGINAL) The apparatus of Claim 80, wherein the menu guide further comprises a channel portion indicating an active channel and selectable channels, and the input device further accepts a command to activate the channel portion of the menu guide, and a command to designate one of the selectable channels as the active channels.

82. (ORIGINAL) The apparatus of Claim 80, wherein the selectable channels are selectably organizable according to a sort selected from the sort group comprising:
 alphabetical order, wherein each of the selectable channels is associated with a unique alphabetical designator,
 numerical order, wherein each of the selectable channels is associated with a unique numerical designator
 implicit user preference;
 explicit user preference; and
 at least one category, wherein at least some of the selectable channels are members of the at least one category.

83. (ORIGINAL) The apparatus of Claim 82, wherein:
 the input device further accepts a command to organize the selectable channels according to the sort selected from the sort group; and
 the processor further organizes the selectable channels according to the selected sort in response to the command to organize the selectable channels according to the sort selected from the sort group.

84. (CURRENTLY AMENDED) The apparatus of Claim 80, wherein the selectable channels are organized according to a plurality of categories, and wherein:
 the input device further accepts a selection of a category from the plurality of categories;
 the processor further modifies the first menu guide content portion to present ~~at least some of the media program information describing at least one media programs~~ consisting of all of the media programs scheduled to be available on the channels belonging to the selected category during the first daypart in response to the selection of a category from the plurality of categories.

85. (ORIGINAL) The apparatus of Claim 80, wherein the selectable channels are organized according to a category selected from the category group comprising:

- a movie category;
- a pay per view category;
- a news category; and
- a sports category.

86. (ORIGINAL) The apparatus of Claim 85, wherein at least one of the categories further comprises a plurality of subcategories.

87. (CURRENTLY AMENDED) The apparatus of Claim 86, wherein:
the input device further accepts a selection of a subcategory from the plurality of subcategories;

the processor further modifies the first menu guide content portion to present ~~at least some of the media program information describing at least one media programs consisting of all of the media programs scheduled~~ to be available on the channels belonging to the selected subcategory during the first daypart.

88. (CURRENTLY AMENDED) The apparatus of Claim 87, wherein:
the input device further accepts a selection of a second daypart; and
the processor further provides a second menu guide, the second menu guide comprising the menu guide content portion presenting ~~at least some of the media program information describing at least one media programs consisting of all of the media programs scheduled~~ to be available on the channels belonging to the selected subcategory during the second daypart.

89. (ORIGINAL) The apparatus of Claim 80, wherein the second channel is a channel providing access to an interactive service.

90. (ORIGINAL) The apparatus of Claim 80, wherein the channel is a personal video recorder (PVR) channel providing access to media programs recorded on the PVR, and the first menu guide content portion describes at least one media program available on the PVR channel.

91. (CURRENTLY AMENDED) A method of presenting advertising in a menu guide, comprising the steps of:

accepting advertising media content and a media program from a media content provider;

and

providing the media program information to a subscriber on an active channel; and

providing a menu guide selected from a plurality of menu guides together defining a media program information space segmented by daypart, wherein the menu guide includes a menu guide content portion presenting ~~at least some of the media program information for at least one media~~ programs consisting of all of the media programs scheduled to be available on the active channel during a daypart selected from a current daypart and a selected daypart.

92. (CURRENTLY AMENDED) A menu guide for presenting media program information, comprising:

a menu guide content portion presenting ~~at least some of the media program information~~ regarding media programs consisting of all of the media programs scheduled to be available during a first daypart on a selected channel; and

wherein the menu guide is selected from a plurality of menu guides together defining a media program information space segmented by a daypart.

93. (CANCELED)

94. (CURRENTLY AMENDED) A method of presenting media program information describing at least one media program, comprising the steps of:
accepting a command to access the media program information at a time of day;
determining a first daypart selected from the group comprising a current daypart defined from the time of day and a selected daypart; and
providing a menu guide having menu guide content including media program information, the media program information describing ~~at least one media programs~~ consisting of all of the media programs scheduled to be available during the first daypart on a selected channel.

95. (CURRENTLY AMENDED) The method of Claim 94, wherein the ~~menu~~ media program information is further based on the time of day.